



香港樹仁大學
Hong Kong Shue Yan University

A large, stylized graphic of the letters 'SYU' is positioned in the center. The letters are composed of green leaf-like shapes with white outlines, set against a background of large, detailed green leaves with visible veins.

Admission
Compass
2015-2016

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Part I Programme for Bachelor of Science / Arts (Honours) in Economics collaborated with University of Leicester, U.K. 香港樹仁大學與英國列斯特大學合辦學位課程 經濟學本科榮譽學位課程 (第一部份)	30-31

University History

Shue Yan was founded in 1971 by Dr. Henry H.L. Hu and Dr. Chung Chi Yung in response to their serious concern over the acute shortage of tertiary places for local secondary school leavers aspiring for university education. Shue Yan's programmes offer students a well-rounded educational experience that produces graduates who are:

1. Articulate, open-minded critical thinkers with a passion for lifelong learning and self-improvement;
2. Committed to appropriate ethical behaviour, based on a strong sense of social responsibility;
3. Well prepared to apply their specialist knowledge, skills and creativity in their chosen field of employment; and
4. Ready to apply their global outlook and understanding of Chinese cultural values to support the harmonious development of Hong Kong and China in the 21st century.

Since 2001, we have successfully launched the following honours degree programmes:

1. Bachelor of Arts (Hons) in Chinese Language & Literature
2. Bachelor of Arts (Hons) in English
3. Bachelor of Arts (Hons) in History
4. Bachelor of Arts (Hons) in Journalism & Mass Communication
5. Bachelor of Commerce (Hons) in Accounting
6. Bachelor of Business Administration (Hons)
7. Bachelor of Arts (Hons) in Economics and Finance
8. Bachelor of Commerce (Hons) in Law and Business
9. Bachelor of Social Sciences (Hons) in Counselling & Psychology
10. Bachelor of Social Sciences (Hons) in Psychology
11. Bachelor of Social Sciences (Hons) in Sociology
12. Bachelor of Social Work (Hons)

Aims

- To meet the actual needs of Hong Kong society by training efficient and well-balanced young people for various services in the community;
- To promote the spirit of humanity and the freedom of learning with a scientific approach and also to contribute to the development of higher education in Hong Kong; and
- To demonstrate by consistent behavior the virtues of humanity and the objective attitude of men of culture.

Mission

- Preserve and disseminate traditional Chinese culture;
- Enable students to cultivate a whole, balanced personality including moral character and to realize their full potential as individuals, as scholars and as good citizens;
- Provide rigorous intellectual training to enable students to become independent critical thinkers; and
- Combine academic theory with the acquisition of professional and practical skills to produce graduates who can immediately be of service to meet the needs of the community.

The Benefits of Studying at HKSU

The first private University in HK : HKSU offers twelve degree programmes.

4-Year degree Programmes : HKSU is the only education institution in Hong Kong that has insisted on offering 4-year higher education programmes for more than 40 years.

Student First : At HKSU, we are committed to excellence in teaching. The aim of our enthusiastic and well-qualified teaching staff is to ensure that you achieve your learning goals. To this end we promote a mutually supportive, interactive learning environment in and out of the classroom.

Promote Chinese Culture : The meaning of "Shue Yan" is the cultivation of virtue. The University emphasises the preservation and propagation of traditional Chinese culture and the educational ideals of Confucianism.

Whole Person Education : HKSU promotes academic freedom and seeks to contribute to the betterment of society through the pursuit of truth, knowledge, wisdom and a deeper understanding of humanity.

大學簡史

香港樹仁大學創校於1971年。鑑於當時本港大專學位嚴重不足，胡鴻烈及鍾期榮兩博士自資創立樹仁大學，為中學畢業生提供升學機會。樹仁大學以「敦仁博物」之校訓推行仁者教育，冀培養仁人君子，弘揚中華文化，訓練有能力及均衡發展的年輕人，具備：

1. 善於表達與批判，思想開放，專注終身學習及自我提昇；
2. 承擔社會責任，堅守崇高之道德操守；
3. 在其專業領域中，盡展所學之知識、技術及創意；
4. 透過對國際及中國傳統價值之了解，參與中國、香港在廿一世紀之發展。

已開設之榮譽學士學位課程如下：

1. 中國語言文學(榮譽)文學士
2. 英國語言文學(榮譽)文學士
3. 歷史學(榮譽)文學士
4. 新聞與傳播(榮譽)文學士
5. 會計學(榮譽)商學士
6. 工商管理學(榮譽)學士
7. 經濟及金融學(榮譽)文學士
8. 法律與商業(榮譽)商學士
9. 輔導及心理學(榮譽)社會科學學士
10. 心理學(榮譽)社會科學學士
11. 社會學(榮譽)社會科學學士
12. 社會工作(榮譽)學士

目標

- 為香港社會不同行業的實際需要，訓練有能力及全面均衡發展的年輕人；
- 推廣人文精神及學習自由，並對香港之高等教育作出承擔；及
- 以身作則體現人文精神之德行及修養。

使命

- 傳承及弘揚傳統中華文化；
- 培養學生全面均衡的品格，在社會、學術及個人生活上，盡顯潛能；
- 提供知識及思考訓練，發揮獨立批判思維；
- 結合理論及專業知識，為社會製造合適的人材。

就讀香港樹仁大學之優點

香港首所私立大學：樹仁大學現已提供十二個榮譽學士學位課程。

四年制大學課程：樹仁大學乃香港唯一堅持提供四年制大學課程達四十餘年之大專院校。

學生至上：大學所有教師都以卓越教學為目標，熱忱工作及待學生以誠，亦師亦友，為學生在校園內外提供互動學習的環境。

弘揚中華文化：「樹仁」之意思乃樹德立仁。大學對傳承及弘揚傳統中華文化，以及儒家教育理念之重視，亦是樹仁大學對香港教育最珍貴的貢獻。

全人教育：樹仁大學旨在推廣人文精神及自由學習，並且為年青人提供合適的環境及設施，俾其能一方面追求真理、知識和智慧，另一方面對社會作貢獻。

Admission Procedures

Minimum Entry Requirements

1. HKDSE applicants must have attained :
 - English Language : Level 3 or above;
 - Chinese Language : Level 3 or above;
 - Mathematics : Level 2 or above;
 - Liberal studies: Level 2 or above; and
 - One or two elective subjects : Level 3 or above. (see below¹)

Merits in Applied Learning subjects may be used for additional consideration.

2. Other qualifications
 - a) Hong Kong Associate Degree / Higher Diploma Holders;
 - b) GCE and GCSE (2A3O); or
 - c) Other equivalent academic qualifications (subject to assessment by the University).

Procedures for Application

Application Period	: 15 – 28 July 2015
Address	: Hong Kong Shue Yan University, 10 Wai Tsui Crescent, Braemar Hill Road, North Point, Hong Kong
Office Hours	: 9:30am – 12:30pm and 2:00pm – 6:00pm (weekdays) 9:30am – 12:30pm and 2:00pm – 4:30pm (Saturdays) Closed on Sundays and public holidays
Website	: www.hksyu.edu
Enquiries	: 2570 7110 / admit@hksyu.edu

Stage I : Submission of Application

1. Application forms may be obtained from Hong Kong Shue Yan University in PERSON from 15 – 28 July, 2015; and a numbered ticket with the designated form submission date and time will also be distributed at the same time.
2. A completed application with an affixed photo should be supplemented with the following items:
 - i) HKID card (both original and copy);
 - ii) An additional recent photo;
 - iii) A non-refundable application fee of HK\$200 in cash; and together

- **For HKDSE graduates :**

- HKDSE Examination Result Notice (in both original and copy);
- School reports in Form 4 – 6 (in both original and copy).

- **For Hong Kong Associate Degree / Higher Diploma graduates:**

- Transcript of Associate Degree / Higher Diploma and an official letter of completion in both original and copy(if applicable);
- Secondary School reports from Form 4 – 6/7 in both original and copy (if applicable).

- **For GCE graduates:**

- GCE and GCSE results in both original and copy (if available);
- High school grade reports in both original and copy.

3. Applications should be submitted **IN PERSON** at the designated time/date. Late submission will not be considered.
4. Application, supporting documents and fee submitted will not be returned.

Stage II : Interview

- applicants will be invited to an interview upon receipt of application.

Stage III : Admission

- Admission results will be released online at <http://fs4.hksyu.edu:8222> **on the same day as or before JUPAS results are being released** and followed by post. Successful candidates are required to follow the registration procedures stipulated in the acceptance letter which can also be downloaded from the above link.

Tuition²

- Degree Programmes : HK\$60,000 per year, to be paid in two installments.
- Tuition fee once paid, is non-refundable.

Remark

- Early applications do not receive special consideration. All applicants are assessed solely on the contents of their application and interview performance.
- Hong Kong Shue Yan University reserves the right of final decision in admitting students to the University.

¹ BCom (Hons) in Accounting, BBA (Hons), BA (Hons) in Journalism & Mass Communication and BSW (Hons) programmes require two elective subjects at Level 3 or above; all other programmes require one elective subject at Level 3 or above.

² For student financial assistance, please visit our website www.hksyu.edu/osa or contact our staff at OSA (Tel: 2806 5160/2806 5161)

入學申請

申請資格

- 申請人必須在香港中學文憑考試中，考取下列成績：
 - 中國語文科3級或以上；
 - 英國語文科3級或以上；
 - 數學科2級或以上；應用學習科目考取達標並成績優異者可作參考資料用。
- 其他學歷申請人：
 - 持有香港副學士/高級文憑畢業證書者，或
 - GCE及GCSE考獲2A3O，或
 - 其他同等學歷(須經大學審批認可)。

申請程序

報名日期：2015年7月15日至7月28日

地址：香港北角寶馬山慧翠道10號香港樹仁大學

辦公時間：上午9:30至下午12:30及下午2:00至6:00 (星期一至五)

上午9:30至下午12:30及下午2:00至4:30 (星期六)

星期日及公眾假期休息

網址：<http://www.hksyu.edu>

查詢：25707110或admit@hksyu.edu

I) 遞交申請

- 2015年7月15日至7月28日期間，申請人可親身前往本校索取報名表格。屆時，申請人將獲派發印有遞交申請表日期及時間的籌號。
- 填妥報名表格後，貼上近照，並附下列資料：
 - 身份証正副本；
 - 另附近照一張；
 - 報名費現金港幣貳佰元正。
 - 香港中學文憑試考生：
 - 中學文憑試成績通知單正副本；
 - 校內中四至中六成績正副本。
 - 香港副學士/高級文憑畢業生：
 - 副學士/高級文憑畢業成績表及畢業證明信正副本(如適用)；
 - 中四至中六/中七校內成績表正副本(如適用)。
 - 英國倫敦普通教育文憑考生：
 - GCE及GCSE成績正副本(如有)；
 - 高中成績表正副本。
- 申請人須按籌號上之時間/日期親身遞交申請表，逾期將不予處理。
- 所有遞交之文件及報名費，不論錄取與否，概不退還。

II) 面試甄選

- 遞交申請後，申請人將獲邀出席面試，作為評選程序的一部份。

III) 錄取入學

- 錄取結果將於聯招結果公佈日或之前於<http://fs4.hksyu.edu:8222>內公佈並發函通知。取錄者可下載通知書，並按指示辦理入學手續。

學費²

- 學位課程：每年60,000元，分兩期繳交。
- 學費一經繳交，概不退還。

備註

- 所有入學申請，沒有限額，亦非先到先得。
- 錄取與否，本校有最後決定權。

¹申請入讀會計學、工商管理學、新聞與傳播或社會工作榮譽學位課程者，須持有兩科選修科達3級或以上成績；而其他課程申請者則只須持有一科選修科達3級或以上成績。

²有關學生資助申請，請瀏覽www.hksyu.edu/osa或聯絡學生事務處（查詢電話：2806 5160 / 2806 5161）

Department of Accounting

BACHELOR OF COMMERCE (HONS) IN ACCOUNTING

Special Features

This programme focuses on whole-person development and is designed to produce graduates with technical competencies in accounting and good generic skills.

Aims and Objectives

The programme aims to:

1. Provide students with a broad understanding of inter-related business disciplines;
2. Develop students' understanding and competence in professional and practical skills of various accounting disciplines and an awareness of ethical issues;
3. Develop in students the generic skills in communication, team building and critical thinking for problem solving; and
4. Stimulate students' interest in and understanding of Chinese culture and develop a whole and balanced personality.

Award & Professional Qualification

Upon successful completion of the programme, students will be awarded the Bachelor of Commerce (Honours) in Accounting and be eligible for substantial professional exemption from various professional accounting bodies (including HKICPA, United Kingdom's ACCA, CIMA, AIA, Australia's CPA and CMA).

Selected Courses

- Quantitative Methods
- Principles of Economics
- Introductory Accounting I & II
- Introduction to Business
- Business Organisation & Management
- Principles of Marketing
- Intermediate Financial Accounting I & II
- Cost and Management Accounting
- Introduction to Information Technology
- Computer Applications in Accounting
- Business Law
- Business Communication
- Advanced Financial Accounting
- Advanced Management Accounting
- Accounting Information Systems
- Financial Management
- Company Law
- Auditing
- Hong Kong Taxation
- Accounting for Management Control and Decision-Making
- Professional Ethics
- Business Strategy

Career Prospects

Graduates from this degree programme may:

1. seek employment in professional accounting firms and in commercial and industrial sectors;
2. seek employment in the Hong Kong SAR Government, particularly Audit Commission, Inland Revenue Department and the Treasury;
3. become Certified Public Accountants (CPA) or non-practising members of the professional accounting bodies, after taking relevant professional examinations and gaining relevant working experience.

Website

<http://www.hksyu.edu/accounting>

會計學系

會計學(榮譽)商學士

課程特色

本課程著重全人發展，會計專業訓練與通識教育並重。

課程目的

1. 培養學生對商業理論具有穩固的基礎；
2. 培訓有專業知識和操守的會計畢業生；
3. 培養學生具有良好的溝通技巧，人際關係和獨立的思考能力；
4. 培養學生對中國文化的興趣和欣賞。

學位和專業資格

完成課程後，畢業生會獲頒發會計學(榮譽)商學士學位，並可獲豁免本地、英國和澳洲專業會計師公會(HKICPA, ACCA, CIMA, AIA, CPA Aust., CMA Aust.)的部份試卷。

主要課程

- 量化方法
- 經濟學導論
- 會計學導論 I & II
- 商業學導論
- 商業組織與管理
- 市場學原理
- 中級財務會計 I & II
- 成本與管理會計
- 電腦程序及應用
- 會計之電腦應用
- 商業法
- 商業傳理
- 高級財務會計
- 高級管理會計
- 會計資訊系統
- 財務管理
- 公司法
- 審計學
- 香港稅務
- 會計管理控制和決策
- 專業道德
- 商業策略

就業前景

1. 本課程畢業生可在會計師行和工商界服務；
2. 可在香港特區政府的有關部門從事會計工作，例如審計署、稅務局及庫務署；
3. 畢業後可考取會計專業資格及累積相關工作經驗，成為執業或非執業會計師。

網址

<http://www.hksyu.edu/accounting>

Department of Business Administration

BACHELOR OF BUSINESS ADMINISTRATION (HONS)

Aims and Special Features

The programme is designed to develop highly-principled graduates, with advanced communication and critical thinking skills, who have a broad understanding of the principles and practices of modern business. Upon completion of the programme, students will be able to apply what they have learned in a variety of business settings. In addition to core competencies in key business disciplines, students will be equipped with communication and information literacy skills while gaining cross-cultural awareness within the context of preparation for both work and further study. This holistic approach to education underpins Shue Yan University's longstanding strategy of teaching business within a framework of modern Chinese cultural values and norms.

Structure/Concentrations

Required courses in all four years of the programme ensure that all graduates will have a thorough grounding in the core aspects of business and management. Students may also maintain a broad-based approach in their choice of business electives. The programme has been designed, however, to permit students who wish to develop an interest in a particular aspect of business to choose electives from one of a cluster of courses. Along with compulsory courses, a concentration will consist of at least four courses (12 credits) chosen from the list of Year-3 and Year-4 electives. There will be five such concentrations available:

- Financial Services & Planning Concentration
- Marketing Concentration
- Human Resource Management Concentration
- China Business Studies Concentration
- Corporate Governance Concentration

Selected Courses

- Financial Accounting
- Principles & Practice of Management
- Introduction to Economics
- Cost & Management Accounting
- Legal Environment of Business
- Quantitative Methods for Business
- Principles of Marketing
- Organizational Behaviour
- Money & Banking
- Financial Management
- Business Communication
- Consumer Behaviour
- Marketing Strategy
- Operations Management
- Supply Chain Management
- Management Information Systems
- Human Resource Management
- Business Research
- Creativity, Innovation & Change
- Cross Cultural Management
- International Business
- Advanced Business Report Writing & Communication
- Business Strategy
- Business Ethics & Corporate Social Responsibility
- Game Theory in Business Decision

Professional Recognition

- Graduates of our BBA (Hons) Programme may gain partial exemption from the examinations of well-known professional bodies such as :
 - Hong Kong Institute of Chartered Secretaries (HKICS)
 - Hong Kong Securities and Investment Institute (HKSI)
- Graduates of the Financial Services and Planning Concentration may exempt the modules on:
 - the Certified Financial Planner (CFP) Certification Education Program on the Institute of Financial Planners of Hong Kong (IFPHK)
- Students of our Human Resource Management Concentration can apply for student membership in Hong Kong Institute of Human Resource Management.

Career Prospects and Further Studies

BBA programme graduates will possess a solid, generalist background that can be used to mount the widest possible job search. Most of our graduates have found employment in fields such as marketing, sales, business administration and management, banking and finance, advertising and logistics management. In short, the programme prepares graduates for a globalized business world, a place of rapid change, where individuals may pursue a number of different careers during their working lives. The programme also provides the ideal background for employment in smaller businesses, or for those who may want to start their own business. Graduates may also pursue further studies either locally or overseas. They are eligible for admission to the MSc in Marketing & Consumer Psychology offered by the BA Department, and the MBA programme jointly offered since 1979 by the University of Louisiana at Monroe (USA) and Shue Yan University here in Hong Kong.

Website

<http://www.hksyu.edu/ba>

工商管理學系

工商管理學（榮譽）學士

課程目標及特色

本課程旨在培育具責任感的畢業生，除具備優秀的溝通和批判思考能力外，亦能透徹瞭解現代商業學的理論和實踐。完成本課程後，同學不但可掌握各項核心商業概念，在溝通、處理資訊和瞭解文化差異等方面亦能應付自如，為投身社會或繼續升學作好準備。我們重視把中國文化的價值觀套用於各項商業原則中，務求令同學得到更全面的知識。此理念亦為樹仁大學一直以來的辦學方針。

專修範圍

香港樹仁大學開辦的工商管理學(榮譽)學士課程為期四年，所有必修課程均確保每位畢業生能全面掌握商業和管理學的核心概念，而同學亦可透過自由選擇商業科目，汲取不同領域的知識。另外，本課程在設計方面，亦允許有意專注某個商業範疇的同學從其中一個專修類別選擇合意的選修科目。除必修科目外，每個專修範圍將包含至少四個科目(12學分)，這些科目可於第三和第四年選修。專修範圍有五個，分別是：

- 金融服務及財務策劃專修
- 市場學專修
- 人力資源管理專修
- 中國商業專修
- 企業管治專修

主要課程

• 財務會計	• 貨幣銀行	• 人力資源管理
• 管理原理及應用	• 財務管理	• 商業研究
• 經濟學導論	• 商業傳意	• 創新及變革
• 成本管理會計	• 消費者行為	• 跨文化管理
• 商業法律概況	• 市場策略	• 國際商業
• 商業量化方法	• 營運管理	• 高級商業報告寫作及傳意
• 市場學原理	• 供應鏈管理	• 商業策略
• 組織行為	• 管理資訊系統	• 商業道德與企業社會責任
		• 企業決策與博弈論

專業資格

- 完成工商管理學榮譽學士同學，可申請豁免：
 1. 「香港證券及投資學會」之證券及期貨從業員資格部份考試
 2. 香港特許秘書公會部份考試
- 修讀金融服務及財務策劃之畢業生應考「香港財務策劃師學會」之財務策劃師考試必修科，可申請豁免修讀部份認證教育課程單元
- 修讀人力資源管理專修的同學可註冊為香港人力資源管理學會學生會員

就業及升學前景

工商管理學系的畢業生將具備實踐性的知識基礎，在求職擇業出路方面十分廣泛，包括可從事行銷、商業行政與管理、銀行與金融、廣告、物流管理等行業。總括而言，本課程可為全球化及日新月異的商業社會培育人才，讓他們投身不同行業，亦有助畢業同學受聘於中小型企業或自行創業。有志深造者，亦可在本港或海外進修碩士課程。畢業生可報讀本系開辦的市場學及消費者心理學理學碩士課程，或報讀本校自1979年與美國路易斯安那(門羅)大學合辦的工商管理碩士課程。

網址

<http://www.hksyu.edu/ba>

Department of Chinese Language and Literature

BACHELOR OF ARTS (HONS) IN CHINESE LANGUAGE AND LITERATURE

Special Features

1. Traditional Chinese Culture

Inheriting and carrying forward Chinese culture occupies an important position in Chinese program. Thus, the program offers various courses such as Lun Yu, Study of Mencius, Introduction to Chinese Culture, Guided Readings of the Chinese Classics, Philosophical Thoughts in Pre-Qin Period, etc. In many significant aspects, ideas and outlook on values raised by traditional Chinese culture, which are different from those of western culture, are the guiding ideologies for the world's development sharing harmony and prosperity in modern time, having great values to wide applicability.

2. Chinese Literature and Chinese Language

Chinese program includes systematic courses of Chinese literature and Chinese language. The former contains History of Chinese Literature, Shi Jing, Chu Ci, Modern Chinese Literature, Contemporary Chinese Literature, etc. The latter contains General Linguistics, Chinese Etymology, Chinese Phonology, etc. Students can learn a wide scope of knowledge. The program also offers Chinese Literary Criticism, Introduction to Chinese and Western Literature, etc that students can obtain knowledge of Chinese literary criticism Wen Xin Diao long and Introduction to Literary Theory.

3. Integration Between Research and Creation

Chinese program not only allows students to build up their research abilities of literature, language and literary theories, but also emphasizes creative practices and writing. The program offers Chinese Poetry, Selected Readings in Chinese Ci, P'ian wen, and Classical Literary Appreciation and Creative Writing, etc. The above courses all provide opportunities for students to practice various types of writings.

4. Biliteracy and Trilingualism

The program provides English language and Putonghua training and emphasizes standard Cantonese pronunciations. They enhance students the applying abilities of Biliteracy and Trilingualism.

Aims and Objectives

Chinese program emphasizes cultivation of student's qualities, making them to obtain profound knowledge of Classics Studies, Chinese literature, Chinese language and literary theories; to achieve higher level of writing; and to develop creativity, critical thinking and the ability of self-learning. Thus, after completing this program , students can apply the knowledge they have learnt to teaching of Chinese, clerical works in government and private organizations, various literary and artistic works, as well as to further studies in postgraduate school.

Main Courses

- Introduction to Chinese Culture
- Philology and Chinese Reference Tools
- History of Chinese Literature
- Classical Literary Appreciation and Creative Writing
- Guided Readings of the Chinese Classics
- Shi Jing
- Modern Chinese Literature
- Yi Jing
- Chu Ci
- Contemporary Chinese Literature
- Lun Yu
- Essays of the Tang and Song Dynasties
- Critical Study of Contemporary Chinese Writers
- Study of Mencius
- Modern Chinese Fiction
- Philosophical Thoughts in Pre-Qin Period
- Classical Chinese Novels
- Chinese Literary Criticism
- Zuo Zhuan
- Songs of the Yuan Dynasty
- Study of the Wenxin diaolong
- Shi Ji
- Introduction to Literary Theory
- Chinese Poetry
- Pian Wen
- General Linguistics
- Selected Readings in Chinese Ci
- Chinese Phonology
- Shuo Wen Jie Zi
- Chinese Etymology
- Advance Putonghua
- Bibliography
- Literature of Hong Kong
- Selected Readings in prose of Ming and Qing Dynasties
- Modern Chinese
- Classical Chinese
- Teaching in Cantonese and Study of Cantonese
- Study of Unearthed Manuscripts Dated in the Warring States Period
- Confucian Philosophy of Song and Ming Dynasties
- The Study of Lu Xun
- Rhetoric
- Contemporary Chinese Fictions
- Western Literature

Career Prospects

Graduates from this degree program may:

1. work as teachers / teaching assistants in secondary and primary schools;
2. work as research assistants in universities;
3. seek employment in government or private organizations for clerical works;
4. work as editors / reporters for newspapers, magazines or textbooks, or in cultural sector;
5. seek employment in cultural, literary and artistic works.

Website

<http://www.hksyu.edu/chinese>

中國語言文學系

中國語言文學（榮譽）文學士

課程特色

- 一、中華傳統文化：本課程將繼承與發揚中華傳統文化置於重要地位，有《論語》、《孟子研究》、《中國文化概論》、《古籍導讀》、《先秦思想》等多種課程。中華傳統文化在許多重要方面提供了與西方文化不同的理念、價值觀，是當今世界和諧共榮發展的重要指導思想，有廣泛的應世價值。
- 二、中國文學與中國語言：本課程包含系統的中國文學與中國語言課程，文學如《中國文學史》、《詩經》、《楚辭》、《現代文學》、《當代文學》等，語言如《語言學概論》、《中國文字學》、《漢語音韻學》等，廣學深知，明古通今，足以掌握文學與語言之系統的豐富的學識。同時設有《文學批評》、《文心雕龍》、《文學概論》等課程，可以掌握中國文學批評的豐富內涵，並兼及西方文學理論。
- 三、研究與創作相結合：本課程不只培養文學、語言、文藝理論之研究能力，亦兼重創作與寫作。設有《詩選》、《詞選》、《駢文》、《古代文學欣賞與創作》等課程，各課均有習作，鍛練古今各種文體之寫作。
- 四、兩文三語：本課程包含英文運用與寫作、初級，中級與高級普通話，兼及粵語正音，以提高兩文三語之運用能力。

課程目標

本課程注重素質培養，使學生具有國學、中國文學、中國語言、文學理論之深厚學識基礎，語文寫作的較高水平，以及創意思維、獨立思考、自學之能力。故完成本課程後，學生將能利用所學從事中文教學、研究院深造、政府及私人機構之撰作以及文學藝術工作。

主要課程

- 中國文化概論
- 現代小說
- 說文解字
- 文獻學與工具書
- 先秦思想
- 中國文字學
- 中國文學史
- 中國古典小說
- 高級普通話
- 古代文學欣賞與創作
- 文學批評
- 目錄學
- 古籍導讀
- 左傳
- 香港文學
- 詩經
- 元曲
- 明清雜文小品選讀
- 現代文學
- 文心雕龍
- 現代漢語
- 易經
- 史記
- 古代漢語
- 楚辭
- 文學概論
- 粵語教學與研究
- 當代文學
- 詩選
- 戰國出土文獻
- 論語
- 駢文
- 宋明理學
- 唐宋文
- 語言學概論
- 魯迅研究
- 當代作家評論
- 詞選
- 修辭學
- 孟子研究
- 漢語音韻學
- 當代小說
- 西方文學

就業前景

1. 擔任中、小學教師或教學助理；
2. 擔任專上院校之研究助理；
3. 擔任政府或私人機構之文字撰作工作；
4. 擔任報社、雜誌社或教科書之編輯或記者；
5. 從事廣泛的社會文化工作與文學藝術工作。

網址

<http://www.hksyu.edu/chinese>

Department of Counselling and Psychology

BACHELOR OF SOCIAL SCIENCES (HONS) IN COUNSELLING AND PSYCHOLOGY

Special Features

1. The Counselling and Psychology programme is unique in Hong Kong and Asia.
2. The subjects offered encompass latest developments in Counselling and Psychology.
3. The learning of Counselling is based on a solid foundation of knowledge in Psychology.
4. The provision of internship training enables students to acquire job experience and to apply what they have learnt to real-life situations.
5. Undertaking the Research or Capstone Project allows students to truly experience an integration of theories and techniques in counselling and psychology.

Objectives

The programme lays emphasis on the study of Psychology and the latest theories and techniques of Counselling. Graduates are trained to be professional practitioners to cope with the drastic demand of counsellors in Hong Kong today.

Selected Courses

- Introductory Psychology
- Statistics for Social Sciences
- Biological Bases of Behaviour
- Lifespan Developmental Psychology
- Theories and Systems in Counselling and Psychotherapy
- Micro-skills in Counselling and Psychotherapy
- Cultural Diversity in Counselling and Psychotherapy
- Social Psychology
- Personality and Individual Differences
- Cognitive Psychology
- Research Methods and Designs
- History and Systems of Psychology
- Psychoanalytic Concepts
- Positive Psychology
- Computer-Assisted Data Analysis
- Qualitative Research Methods
- Health Psychology
- Human Sexuality
- Advanced Skills in Individual Counselling and Psychotherapy
- Ethics: Professional Issues and Personal Awareness
- Advanced Skills in Group Facilitation
- Abnormal Psychology
- Psychological Assessment
- Business Psychology
- Educational Psychology
- Industrial and Organizational Psychology
- Advanced Cognitive Psychology
- Motivation and Learning
- Advanced Social Psychology
- Research Project
- School Counselling
- Child Counselling
- Adolescent Counselling
- Chinese Psychology and Psychotherapy
- Relationship Counselling
- Internship in Counselling I and II
- Social Psychology of Culture
- Psychology of Consciousness
- Human Neuropsychology
- Specific Issues in Neuroscience
- Psychoanalytic Readings
- Alternative Approaches to Counselling
- Gerontological Counselling
- Family Therapy
- Career and Employment Counselling
- Counselling Students with Special Education Needs
- Addiction Counselling
- Capstone Project
- Advanced Developmental Psychology

Career Prospects

Graduates from this degree programme may:

1. seek employment as school counsellors;
2. seek employment as counsellors in social welfare organizations;
3. conduct research in psychology;
4. pursue further studies in either Counselling or Psychology; and
5. join professional associations of counselling and psychology.

In addition to the undergraduate programmes, the Department of Counselling and Psychology offers a Master of Social Sciences in Counselling Psychology Programme.

Website

<http://www.hksyu.edu/counpsy>

輔導及心理學系

輔導及心理學（榮譽）社會科學學士

課程特色

1. 此乃本港及亞洲獨一無二的課程。
2. 提供最新的輔導及心理學科目予學員修讀。
3. 輔導學的學習建基於心理學的專業知識。
4. 課堂與實習並重，令學員能汲取經驗，將所學應用於實際生活情境之中。
5. 學員透過進行專題研究或畢業作品，結合輔導及心理學的理論與技巧以提升他們的實務經驗。

課程目標

本課程著重培育心理及輔導專才，重視心理學理論及輔導技巧的最新發展，以應付現今香港對輔導員的殷切需求。

主要課程

- 心理學原理
- 社會科學統計學
- 行為的生理基礎
- 發展心理學
- 輔導及心理治療的理論與技巧
- 輔導及心理治療的微觀技巧
- 多元文化的輔導及心理治療
- 社會心理學
- 性格與個體差異
- 認知心理學
- 研究方法與設計
- 心理學歷史與系統
- 精神分析概念
- 積極心理學
- 電腦輔助數據分析
- 質性研究法
- 健康心理學
- 人類性學
- 個人輔導及心理治療的實踐
- 專業操守
- 小組輔導的實踐
- 變態心理學
- 心理評估
- 商業心理學
- 教育心理學
- 工業與組織心理學
- 高級認知心理學
- 動機與學習
- 高級社會心理學
- 專題研究
- 學校輔導
- 兒童輔導
- 少年輔導
- 華人心理及心理治療
- 人際關係輔導
- 輔導實習I & II
- 社會心理學之文化
- 意識心理學
- 人類神經心理學
- 腦神經科學
- 精神分析學之文獻探究
- 另類輔導方案
- 老人輔導
- 家庭治療
- 就業輔導
- 輔導教育特殊需要學生
- 成癮輔導
- 畢業作品
- 高級發展心理學

就業及升學前景

1. 畢業生可從事學生輔導工作。
2. 任職社會福利機構輔導員。
3. 從事心理學方面的研究工作。
4. 在心理學或輔導學範疇繼續深造，例如修讀本系開辦的輔導心理學碩士課程。
5. 可加入心理學及輔導學的專業學會。

網址

<http://www.hksyu.edu/counpsy>

Department of Counselling and Psychology

BACHELOR OF SOCIAL SCIENCES (HONS) IN PSYCHOLOGY

Special Features

This degree programme is structured in such a way that students are equipped with a broad-based knowledge in Psychology, while at the same time they are able to select courses from a wide range of psychology and counselling electives which will allow them to develop some expertise in accordance with their career and developmental aspirations. Substantial emphasis is placed on the development of research competence. Students will get familiarized with the statistical, theoretical, and practical aspects of research and experimentation throughout the four years of study.

Objectives

This programme aims at equipping students with core competencies in Psychology and developing their skills in data analysis, research, and experimentation.

Selected Courses

- Introductory Psychology
- Statistics for Social Sciences
- Lifespan Developmental Psychology
- Research Methods and Designs
- Biological Bases of Behaviour
- Social Psychology
- Personality and Individual Differences
- Cognitive Psychology
- Computer-Assisted Data Analysis
- Qualitative Research Methods
- History and Systems of Psychology
- Psychoanalytic Concepts
- Positive Psychology
- Health Psychology
- Human Sexuality
- Theories and Systems in Counselling and Psychotherapy
- Micro-Skills in Counselling and Psychotherapy
- Cultural Diversity in Counselling and Psychotherapy
- Abnormal Psychology
- Psychological Assessment
- Research Thesis
- Research Internship
- Business Psychology
- Educational Psychology
- Industrial and Organizational Psychology
- Advanced Cognitive Psychology
- Motivation and Learning
- Advanced Social Psychology
- Advanced Skills in Individual Counselling and Psychotherapy
- School Counselling
- Ethics: Professional Issues and Personal Awareness
- Advanced Skills in Group Facilitation
- Child Counselling
- Adolescent Counselling
- Social Psychology of Culture
- Psychology of Consciousness
- Human Neuropsychology
- Specific Issues in Neuroscience
- Psychoanalytic Readings
- Chinese Psychology and Psychotherapy
- Alternative Approaches to Counselling
- Relationship Counselling
- Gerontological Counselling
- Family Therapy
- Career and Employment Counselling
- Counselling Students with Special Education Needs
- Addiction Counselling
- Honours Research Project
- Advanced Developmental Psychology
- Core Competencies in Psychology

Career Prospects

Graduates from this programme may seek employment in the fields of research, administration, human resource management, teaching, banking, communications, public relations, customer services, and so forth. They are also eligible to pursue further studies in Shue Yan University (Master of Social Science in Counselling Psychology Programme) or local or overseas universities in various fields of Psychology, such as Clinical Psychology, Counselling Psychology, Industrial and Organizational Psychology, Educational Psychology, Cognitive Psychology, Business Psychology, etc.

Website

<http://www.hksyu.edu/counpsy>

輔導及心理學系

心理學（榮譽）社會科學學士

課程特色

本課程提供理論與實踐並重的心理學教育，使學員能認識到心理學的各項領域。學員更可以選修一系列關於輔導及心理學的科目，為日後的事業及個人發展鋪路。除此之外，四年制的課程會特別著重關於統計分析、理論探究及研究實務等和心理學研究相關的各項範疇，使畢業生能夠勝任將來的工作和研究院深造課程。

課程目標

本課程旨在令學員建立心理學專業所必需具備的核心能力，如數據分析、研究方法及實驗設計等。

主要課程

- 心理學原理
- 社會科學統計學
- 發展心理學
- 研究方法與設計
- 行為的生理基礎
- 社會心理學
- 個性與個體差異
- 認知心理學
- 電腦輔助數據分析
- 質性研究法
- 心理學歷史與系統
- 精神分析概念
- 積極心理學
- 健康心理學
- 人類性學
- 輔導及心理治療的理論與技巧
- 輔導及心理治療的微觀技巧
- 多元文化的輔導及心理治療
- 變態心理學
- 心理評估
- 研究論文
- 研究實習
- 商業心理學
- 教育心理學
- 工業與組織心理學
- 高級認知心理學
- 動機與學習
- 高級社會心理學
- 個人輔導及心理治療的實踐
- 學校輔導
- 專業操守
- 小組輔導的實踐
- 兒童輔導
- 青少年輔導
- 社會心理學之文化
- 意識心理學
- 人類神經心理學
- 腦神經科學
- 精神分析學之文獻探究
- 華人心理及心理治療
- 另類輔導方案
- 人際關係輔導
- 老人輔導
- 家庭治療
- 就業輔導
- 輔導教育特殊需要學生
- 成癮輔導
- 畢業專題研究
- 高級發展心理學
- 心理學之核心能力

就業及升學前景

本課程的畢業生可以從事不同的行業，擔任各種不同的職位，例如學術研究、行政、人力資源管理、教育、銀行業、大眾傳播、公共關係、客戶服務等，亦可以報讀本系開辦的輔導心理學碩士課程或其他本地或海外大學的心理學深造課程，例如臨床心理學、輔導心理學、工業與組織心理學、教育心理學、認知心理學、商業心理學等。

網址

<http://www.hksyu.edu/counpsy>

Department of Economics and Finance

BACHELOR OF ARTS (HONS) IN ECONOMICS AND FINANCE

Special Features

1. A broad-based approach to Economics and Finance education;
2. Emphasis on real-world issues and problems;
3. A balance between quantitative and qualitative analytical skills; and
4. General education perspective.

Aims

1. To produce well-rounded graduates with a solid foundation in Economics and Finance and an ability to apply their knowledge in commerce and industry.
2. In addition to Chinese culture and Confucian value, students will be equipped with a range of transferable skills for their career development.

Main Courses

Economics Courses

- Basic Microeconomics
- Basic Macroeconomics
- Intermediate Microeconomics
- Intermediate Macroeconomics
- The Economy of Hong Kong
- International Economics
- The Economy of Contemporary China
- Asia-Pacific Economies
- Issues in Development Economics
- The History of Chinese Economy
- Managerial Economics
- History of Economic Thought
- Urban and Regional Economics
- Economics of Industrial Organization
- Public Finance
- Economics of Innovation and Entrepreneurship

- Trade, FDI and International Technology Transfer in China
- International Investment and Transnational Corporations
- Comparative Economic Systems
- Honours Project

Quantitative Courses

- Mathematics for Economics and Finance
- Economic Statistics
- Introductory Econometrics
- Mathematical Economics
- Financial Data Analysis
- Economic Forecasting
- Economic Modeling

Finance Courses

- Financial Accounting
- Foundations of Finance

- Introduction to Corporate Finance
- Seminar on Global Financial Environment
- International Finance
- Introduction to Financial Derivatives
- Money and Banking
- Global Banking
- Financial Services in China
- Financial Institutions in Hong Kong
- Financial Economics
- Wealth Management & Planning
- Financial Risk Analysis and Management
- Microfinance
- Regulation and Management of Financial Institutions in Hong Kong

Collaboration with the Hong Kong Institute of Bankers (HKIB)

The HKIB may award the "Professional Diploma in Banking and Financial Services" (QF Level 5) to graduates of this Degree programme upon successful completion of designated courses. (Qualification Framework (QF) Level 5 is comparable to that of bachelor degree programmes offered by local universities).

CFA University Recognition Program

The CFA Institute is a well-known global association of investment professionals offering the CFA (Chartered Financial Analyst) Program. Our Degree Programme has been accepted into the CFA Institute University Recognition Program. This status is granted to institutions whose degree programmes incorporate at least 70% of the CFA Program Candidate Body of Knowledge (CBOK) providing students with a solid grounding in the CBOK and positioning them well to sit for the CFA examinations.

Professional Recognition

Graduates may exempt the modules on:

Higher Certificate Examination of Hong Kong Statistical Society

Licensing Examination for Securities and Futures Intermediaries of Hong Kong Securities and Investment Institute
Associate of The Hong Kong Institute of Bankers (AHKIB) Professional Qualification Programmes

Career Prospects

The BA (Hons) in Economics and Finance programme is intended to prepare its graduates to work in a wide range of jobs, including finance, banking, statistics, civil service, journalism and commerce. Graduates who are well versed in quantitative economics can start their career as research economists or strategists in public or private sectors. They can become qualified senior form teachers at local secondary schools after studying a postgraduate Education Diploma or Certificate programme at local tertiary institutes. In addition to preparing students for graduate studies in Economics at local or overseas universities, the programme also equips graduates with sufficient knowledge to work towards an MBA degree, an MA/MSc degree in Finance and Banking, or for graduate studies in a broad spectrum of disciplines.

Website

<http://www.hksyu.edu/economics>

經濟及金融學系

經濟及金融學（榮譽）文學士

課程特色

1. 透過廣博之課程設計，培養在經濟以及金融方面的通才；
2. 著重經濟實況的探討和研習；
3. 兼容定量與定性的分析方法；以及
4. 強調通識教育。

課程目標

1. 培養對經濟理論具有穩固基礎以及有能力應用所學於決策實務的通材畢業生；
2. 完成四年學位課程後，學生除了能充份掌握社會科學的內涵以及大學生一般的技能外，他們還能徹底掌握經濟學及金融學的主要領域和分析工具。

主要課程

經濟學

- 基礎微觀經濟學
- 基礎宏觀經濟學
- 中級微觀經濟學
- 中級宏觀經濟學
- 香港經濟
- 國際經濟
- 當代中國經濟
- 亞太區經濟
- 發展經濟學專題研究
- 中國經濟史
- 管理經濟學
- 經濟思想史
- 都市及區域經濟學
- 產業組織經濟學
- 財政學

演創經濟學及企業家精神

- 中國的貿易、外來直接投資，及國際科技轉移
- 國際投資及跨國公司
- 比較經濟制度
- 畢業論文

計量學

- 經濟及金融數學
- 經濟統計學
- 計量經濟學導論
- 數理經濟學
- 金融數據分析
- 經濟預測
- 經濟建模

金融學

- 財務會計
- 基礎金融學
- 企業財務導論
- 環球金融環境研討
- 國際金融
- 衍生工具導論
- 貨幣與銀行
- 環球銀行學
- 中國金融服務
- 香港金融機構
- 金融經濟學
- 財富管理及策劃
- 金融風險分析及管理
- 平民金融
- 香港金融機構之法規及管理

與香港銀行學會（HKIB）合作

完成學系指定科目的學生，畢業後可向香港銀行學會申請「銀行及金融專業文憑」資格(資歷架構第五級，相當於本地大學頒發的學士學位)。

CFA協會（CFA Institute）大學認證資格：

CFA協會是享譽國際金融界的專業機構，在世界各地主辦CFA「特許金融分析師」的資格考試。本課程已通過CFA協會大學認證資格，表示本系課程符合CFA考試範圍涵蓋度70%以上，並在投資知識、專業標準及道德操守方面制訂了許多符合CFA協會的準則。

本課程畢業的同學，可申請豁免：

香港統計學會所舉辦之高級證書程度考試的部份單元

香港證券及投資學會所舉辦之證券及期貨從業員資格考試的部份單元

香港銀行學會會士專業資格課程的部份試卷

就業及升學前景

本課程為學生提供多元化訓練，以便他們將來投身金融、保險、銀行、管理、採購、市場及廣告，以至公務員等行業。另外，經過四年嚴格的經濟學和金融學理論訓練，再輔以通識教育的薰陶，有志獻身教育的同學，畢業後再在本港或海外研究院修習一年教師培訓課程，便可成為中學的經濟、財務科或通識科教師。在升學方面，本系畢業生可直接報讀本港或海外研究院開辦的經濟、金融、工商管理、或其他相關的碩士課程，從而提高資歷。

網址

<http://www.hksyu.edu/economics>

Department of English Language and Literature

BACHELOR OF ARTS (HONS) IN ENGLISH

Special Features

1. To strengthen productive skills in written and spoken English;
2. To provide broad educational exposure which encourages bilingual competence and multicultural sensitivity and development;
3. To stimulate intellectual growth through providing an educationally generalist programme;
4. To encourage student exploration of cultural heritages through critical analyses of English language and literatures in English;
5. To initiate students to adopt an interdisciplinary approach to knowledge in a web-like and complex 21st century.

General Objectives

The programme is designed to be a portal to entry-level careers in both the private and public sectors. Upon completion of the programme, graduates will be equipped to function as junior professionals in a variety of settings. Their training will prepare them to adapt to prospective private or public institutional methods, procedures and requirements. In addition, their theoretical foundation will enable them to pursue higher-level training and educational opportunities.

Selected Courses

- English Skills I & II
- Oral English
- Persuasive Writing
- Academic Writing
- Introduction to Literature
- Introduction to Cultural Studies
- Introduction to Translation
- Introduction to Linguistics
- Greek and Roman Mythology in Western Literature
- Women's Writing & Feminist Readings
- Modern Asian Fiction
- Textual Analysis of 20th Century Fiction
- The Language of Poetry
- Themed Fiction
- Modern Drama
- Critical Analysis of Drama
- Literature & Film
- Romantics & Romantic Sceptics
- Victorian Literature & Society
- Renaissance Literature & the English Society, 1516-1667
- Shakespeare
- American Literature
- Contemporary Literature
- Comparative Literature
- Travel & Cultural
- Technoscience Culture
- Popular Culture
- Literature, Culture & Ecological Ethics
- Visual Culture Studies
- Science Fiction in Literature & Films
- City Culture & H.K. Urbanscape
- Phonological Studies in World Englishes
- Psycholinguistics
- Sociolinguistics
- Issues in Pragmatics
- Second Language Acquisition
- The Sound System of English
- Literary Translation
- Interpreting I & II
- Media Translation
- Translation and Globalization
- Contemporary Translation Theory & Its Applications
- Discourse Analysis
- Gender, Language & Translation
- Linguistic Approaches to Translation
- Interdisciplinary Approach to English Studies
- Honours Project

Career Prospects

Graduates can seek employment as

1. Translator, Interpreter, Journalist, Teacher, Executive, Management Trainee, Advertising, Editor; or
2. Further studies in Literature, Cultural Studies, Linguistics, Translation etc.

Website

<http://www.hksyu.edu/english>

The programme is under the List of Qualifications Awarded by Local Institutes and Recognized for Exemption from the Language Proficiency Requirement (LPR) (English Language). Pls refer to EDB website: [http://www.edb.gov.hk/attachment/en/teacher/qualification-training-development/qualification-language-proficiency-requirement/CM_128_2013_%20Exemption\(e\)_uploadversion.pdf](http://www.edb.gov.hk/attachment/en/teacher/qualification-training-development/qualification-language-proficiency-requirement/CM_128_2013_%20Exemption(e)_uploadversion.pdf)

英國語言文學系

英國語言文學（榮譽）文學士

課程特色

1. 增強學生之英語寫作及聽說能力；
2. 提供廣泛教育基礎，提升學生之雙語溝通能力與多元文化發展；
3. 透過通才教育課程，激發學生之思維和智能發展；
4. 鼓勵學生通過對英國語言及英語文學之批判性分析探究文化傳承；
5. 引導學生採用跨學科方法，探究廿一世紀之網絡式學問。

課程宗旨

本系之課程設計，乃準備學生在畢業後，於公營或私營機構任職。完成課程後，畢業生將可以在不同機構擔任初級專業人員。本系之課程亦為學生提供良好之理論基礎，令畢業生可繼續深造。

主要課程

- 英語技巧I及II
- 英語會話
- 說服寫作
- 學術寫作
- 文學導論
- 文化研究導論
- 翻譯導論
- 語言學導論
- 西方文學中之希臘與羅馬神話
- 女性寫作與女性主義閱讀
- 現化亞洲小說
- 廿世紀小說之文本分析
- 詩歌之語言
- 主題小說
- 現代戲劇
- 戲劇之批判分析
- 文學與電影
- 浪漫時期與浪漫懷疑論者
- 維多利亞文學與社會
- 文藝復興文學與英國社會
- 莎士比亞
- 美國文學
- 當代文學
- 比較文學
- 旅遊與文化
- 科技文化
- 流行文化
- 文學、文化與生態倫理
- 視覺文化研究
- 科幻小說文學與電影
- 城市·文化·香港城市景觀
- 世界英語之音系研究
- 心理語言學
- 社會語言學
- 語用學選讀
- 第二語言獲得
- 英語語音系統
- 文學翻譯
- 傳譯I及II
- 媒體翻譯
- 翻譯與全球化
- 當代翻譯理論與應用
- 話語分析
- 性別，語言與翻譯
- 語言學與翻譯
- 科際英語研習
- 論文

就業前景

畢業生可任職：

翻譯、傳譯員、記者、教育從業員、行政人員、管理人員、廣告從業員、編輯等，或可繼續於文學、文化研究、語言學或翻譯學深造。

網址

<http://www.hksyu.edu/english>

本課程已列入「本地學位課程及師資培訓課程名單」，畢業生可獲豁免英文教師語文能力要求。詳見教育局網頁：[http://www.edb.gov.hk/attachment/en/teacher/qualification-training-development/qualification/language-proficiency-requirement/CM_128_2013_%20Exemption\(e\)_uploadversion.pdf](http://www.edb.gov.hk/attachment/en/teacher/qualification-training-development/qualification/language-proficiency-requirement/CM_128_2013_%20Exemption(e)_uploadversion.pdf)

Department of History

BACHELOR OF ARTS (HONS) IN HISTORY

Special Features

1. A primary required focus on Chinese history, strengthened by a spectrum of theme- based/special topics electives;
2. A complementary provision of required courses on local, regional and world history subjects;
3. Choices of elective courses elaborating on China's relations with selected nations/ regions; and
4. A solid training in the study of history as a discipline.
5. The Department also offers a Liberal Studies Certificate Programme for graduates who are interested in pursuing teaching in related field.

Aims and Objectives

1. To provide History discipline-specific training to students including concepts, theories, approaches, methods, abilities, knowledge, professional practice and ethics pertinent to the study of it;
2. To cultivate in students a broad and also thorough knowledge of China's Historical evolution and pertinent issues till contemporary times with cross-reference to experience of other peoples and cultures;
3. To cultivate graduates with balanced and perceptive understanding of Hong Kong and China suitable for future leadership and service roles;
4. To provide students a set of transferable skills suitable for work or future studies.

History Courses (Coverage and Selected Samples)

- Introduction to Chinese History, Introduction to World History to 1500A.D.
- Introduction to Historical Theories and Methods, Study of Western and Chinese Historiography
- Republican China, China since 1949
- Modern World & Contemporary World
- History of Chinese Dynasties (e.g. Qin-Han-Wei-Jin, Sui & Tang, Song & Yuan, Ming & Qing histories)
- Topic Studies in Chinese History (e.g. Historical Geography of China, History of Chinese Culture, The History of Chinese Economy, Cities in Modern China)
- Regional History : Chinese Regions (e.g. Hong Kong, Taiwan, Xinjiang, etc.)
- China and the World Series (e.g. Cultural Contacts between Chinese and Non-Chinese Civilizations before 1500, China and the Europe in the Making of the Modern World, Sino-American Relations, China in the Contemporary World)
- Economic History subjects series (e.g. Economic History of Hong Kong since 1949, Chinese Business Community in Southeast Asia and Hong Kong, Hong Kong and the Pearl Delta)
- Regional History : Non - Chinese Countries & Areas (e.g. The Developmental Experience of Modern Western Economics Powers, The Making of Contemporary Middle East, The Great World Wars, The Making of Modern Japan, etc.)
- Thesis
- Other : Globalization and China, From Colony to SAR : Reunification, Challenges & Opportunities.

Career Prospects

Graduates from this Degree programme may

1. Apply for most government general grade posts;
2. Seek employment as teachers at local primary and secondary schools;
3. Seek employment as professional writers and editors;
4. Pursue further studies in History or other programmes such as humanities, law, politics, or library science at postgraduate level at universities worldwide. Graduates may also seek admission into the master degree programme in History jointly offered by Peking University and Shue Yan University.

Website

<http://www.hksyu.edu/history>

歷史學系

歷史學（榮譽）文學士

課程特色

1. 提供完備的中國歷史課程，包括中國區域史（含香港史）及其他專題選修科目。
2. 特設「中國與世界」系列歷史課程，使同學們了解中國與其他地區及國家關係，進而明瞭中國在全球發展中的角色和地位。
3. 本系的近、現代中國、世界史課程不設時限（下限）涵蓋範圍包括最近世界發生的大事，幫助同學了解世界現況。
4. 為同學們提供堅實的歷史學科基礎訓練。
5. 本系亦特設「通識教育證書課程」，讓有志未來從事教學工作的畢業生學習相關的知識，以加強就業競爭力。

宗旨與目標

1. 紿與學生嚴謹與專門的歷史科訓練，包括相關概念、理論、學理、方法、技能、知識，和專業的實踐與規範。
2. 培養學生接受廣泛而深入的歷史知識，包括由遠古至現代的中國歷史進程及相關議題，並檢視及參照其他國家文化的進展歷史經驗。
3. 培養畢業生對香港與中國有全面、均衡及具前瞻性的認識，為他們將來領導和服務社會作準備。
4. 為同學提供一系列適用於各種工作或深造的通用技能。

課程及科目系列選介

- 中國史導論、1500年以前的世界史
- 史學方法與理論、中西史學史
- 中華民國史、1949年以後的中國
- 近代世界史、現代世界史
- 中國朝代史（例：秦漢魏晉史、隋唐史、宋元史、明清史）
- 中國史專題研究（例：歷史地理、中國文化史、中國經濟史、近代中國城市史）
- 區域史：中國地區（例：香港、台灣、新疆等）
- 中國與世界系列（例：1500年前的中外文化交流史、中國與歐洲對近代世界的構成、中美關係史、現今世界中之中國等）
- 經濟史系列課程（例：1949年以後的香港經濟史、東南亞及香港華商史、香港和珠江三角洲）
- 區域史：非中國國家及地區（例：近代西方經濟強國發展經驗：個案研究、當代中東的構成、大戰史、近代日本的構成等）
- 畢業論文
- 其他：全球化與中國、從殖民地到特區：回歸，挑戰與機遇

就業及升學前景

歷史學位課程畢業生可以：

1. 申請須具備大學學位資格的一般政府職位；
2. 從事中、小學教職；
3. 從事出版、文化界和其他相關行業；
4. 報讀歷史或其他相關學科的深造課程。本系畢業生更可直接報考由北京大學與香港樹仁大學合辦的歷史碩士研究課程。

網址

<http://www.hksyu.edu/history>

Department of Journalism and Communication

BACHELOR OF ARTS (HONS) IN JOURNALISM AND MASS COMMUNICATION

Special Features

The programme

1. offers students a concrete foundation for their life career in the digital age;
2. provides a broad knowledge base in Humanities and Social Sciences;
3. provides sound theoretical knowledge and practical skills in processing news and communication content;
4. increases students' awareness of ethical issues in mass communication;
5. enhances students' competence in written and oral communication in Chinese and English;
6. helps students develop a critical, independent, and analytical mind;
7. encourages students' creativity through practical workshops and internship in mass communication organizations;
8. enables students to understand and explicate the relationship between social, cultural and economic factors and their impacts on the mass communication process in the digital age;
9. lets students know the significance of media convergence in the process of global communication.

The programme aims to produce graduates who can

1. demonstrate deep knowledge and understanding of the mass communication process;
2. plan and produce high quality productions for different forms of mass media;
3. work independently and, on their own initiative, carry out day-to-day journalistic practices in Hong Kong and in China;
4. express themselves competently and appropriately in Chinese and English;
5. provide a critical analysis of the existing forms and content of mass communication;
6. understand the development and application of new media to the mass communications industry;
7. design and carry out independent research in the areas of journalism and mass communication.

Selected Courses

- Introduction to Journalism and Mass Communication
- Digital Photojournalism
- Principles of Advertising and Marketing
- Introduction to Political Science
- International Relations and Organizations
- Current Social Issues
- Use of Putonghua in Journalism and Communication I & II
- Visual Communication
- History of Hong Kong Journalism
- Statistics for Journalism
- AV Production
- Mass Communication Theories
- News Reporting & Writing in Chinese I & II
- Technological Change and Human Communication
- Introduction to Mass Media in China
- Computer Graphic Design and Publishing
- Putonghua for Journalism I & II
- Governing Hong Kong
- Public Relations and the Media
- News Editing
- Intermediate AV Production
- English News Writing and Reporting
- Storytelling
- Communication Research Methods
- Public Opinion Polls
- News Translation
- Mobile Journalism (MOJO)
- Radio News Reporting
- TV News
- Feature Writing
- Magazine Writing and Editing
- Mass Communication Law
- Newspaper Practicum
- Business and Financial Reporting
- Computer Animation in Journalism & Communication
- Social Media and Networked Communication
- Advertising Copywriting
- Public Relations Disciplines
- Advertising Strategies and Design
- Event Management
- Public Relations Writing
- Editorial and Commentary Writing
- Professional Internship
- Media Ethics
- Press Policy and Law of China
- Script Writing
- Entertainment and Pop Culture
- Honours Project
- Digitalization and Interactive Multi-media
- In-depth and Investigative Reporting
- China Reporting
- Documentary and Public Affairs Programme
- Integrated Marketing Strategies & Planning
- AV Production in PRA
- Advertising Agency Account Planning
- Crisis Management
- Media Planning

Career Prospects

- Work in journalistic field as reporter/editor for both printed and electronic media, and as reporter-writer for the websites of new media.
- Join the entertainment industry as director, producer, or script writer.
- Seek employment in advertising agencies as copy-editor or account executive.
- Seek employment in public relations companies or big corporations as public relations officer.
- Graduates may also be admitted to the Master Degree programmes of Journalism jointly offered by Renmin University of China and Shue Yan University here in Hong Kong.

Website

<http://www.hksyu.edu/jc>

新聞與傳播學系

新聞與傳播（榮譽）文學士

課程特色

1. 幫助學生在數碼年代中建立鞏固的事業基礎
2. 教授廣博的知識
3. 理論與實踐並重，熟習新聞媒介與大眾傳播機構的運作
4. 重視新聞及傳播事業的操守
5. 著重兩文三語的訓練
6. 激勵學生活用審慎、獨立、具分析力的思考
7. 透過實踐鼓勵學生發揮創意
8. 啟發學生瞭解社會、文化、經濟對大眾傳播的影響
9. 認識傳媒匯流對國際傳播的重要性

課程目標

訓練新傳系學生：

1. 深入認識及瞭解在數碼年代中大眾傳播的過程
2. 為大眾媒體策劃及製作高質素的報道
3. 熟知香港及鄰近地區新聞媒體的運作，可主動和獨立地工作
4. 能有信心以兩文三語正確地表達自己
5. 對新聞時事有批判性的分析
6. 瞭解新媒體在大眾傳播媒體中的應用和發展
7. 在新聞與傳播領域上，設計及進行獨立的研究或調查

主要課程

- 新聞與大眾傳播概論
- 數碼新聞攝影
- 廣告與市場學導論
- 政治科學概論
- 國際關係與組織
- 現行的社會問題
- 應用普通話I及II
- 視覺傳藝研究
- 香港新聞史
- 新聞統計學
- 影音製作
- 大眾傳播理論
- 中文新聞採訪與報導 I及II
- 科技發展與人際傳播
- 中國大眾傳播概論
- 電腦圖像設計與排版
- 中國新聞語言應用 I及II
- 香港管治
- 公關與媒體
- 新聞編輯
- 影音製作進階
- 英語新聞報導與採訪
- 說故事(技巧)
- 傳播研究方法
- 民意調查
- 新聞翻譯
- 流動新聞
- 廣播新聞報導
- 電視新聞報導
- 特寫寫作
- 雜誌寫作與編輯
- 大眾傳播法規
- 校內新聞實習
- 商業與財經報導
- 電腦動畫
- 社會媒體與網絡傳訊
- 廣告創作
- 公關概論
- 廣告策略與設計
- 公關活動統籌
- 公關寫作
- 社論與評論寫作
- 專業實習
- 傳媒道德
- 中國新聞政策與法規
- 劇本寫作
- 娛樂及流行文化
- 畢業習作
- 數碼化與互動多媒體
- 深度及偵查報導
- 中國新聞報導
- 記錄片與公共事務節目製作
- 綜合市場策略與策劃
- 公關廣告影音製作
- 廣告客戶服務策劃
- 危機管理
- 媒體策劃

就業及升學前景

- 在印刷、電子媒體或互聯網機構中擔任記者、編輯、資料整理及撰稿等工作
- 在娛樂事業中，擔任導演、製片或編劇
- 在廣告、公關行業中擔任客戶服務、創作、媒介策劃、公關、市場推廣等工作
- 新傳系畢業生可入讀本校與中國人民大學新聞學院合辦的碩士課程

網址

<http://www.hksyu.edu/jc>

Department of Law and Business

BACHELOR OF COMMERCE (HONS) IN LAW AND BUSINESS

Special Features

1. By providing a business degree with a specialisation in law, the programme will expose students to the interface between business and law and enable graduates to make an effective contribution in an increasingly regulated business environment.
2. The programme recognises the importance of Hong Kong as an international business and financial centre and the growing importance of China in the global economy, equipping graduates with the knowledge and skills to operate effectively in that environment.
3. The flexible programme allows students to study diverse areas or, through the provision of study 'concentrations', to undertake further areas of specialisation in law and/or business.
4. The programme helps students to develop critical, analytical and independent minds.
5. The programme enhances students' competence in written and oral communication in Chinese and English.

Aims and Objectives

1. Equip graduates with critical thinking skills and a capacity for independent thought.
2. Impart an understanding of the interface between law and business and the role of law in achieving effective and ethical business dealings.
3. Through providing an understanding of business and legal principles, enable graduates to operate effectively in a regulated business environment.
4. Produce graduates with an understanding of both legal and business principles.
5. Develop the capacity of students to operate effectively in both the domestic and international business environments.

Selected Courses

- Critical Thinking
- English Usage and Writing
- Chinese language
- Legal Research and Writing
- Legal Process
- Constitutional Law
- Chinese Legal System
- Chinese Commercial Law
- Contract Law
- Company Law
- Banking Law
- Corporate Criminal Law
- Commercial Law
- Commercial Dispute Resolution
- Property Law
- The Law of Torts
- Finance Law
- Equity and Trust
- Criminal Law
- Introduction to Economics
- Financial Accounting
- Principles and Practice of Management
- Quantitative Methods for Business
- Principles of Marketing
- Organisational Behaviour
- Money and Banking
- Advanced Business Writing and Communication
- Business Strategy
- Contemporary Issues in Corporate Governance
- Financial Institutions in Hong Kong
- Corporate Secretarship
- Insurance
- Hong Kong Taxation

Career Prospects

1. Graduates will be equipped with a wide range of skills that will prepare them for diverse careers in the business environment.
2. Because of the legal training in a business context, graduates will be well equipped to make an important contribution to business operations and management.
3. Graduates will have a solid foundation for further specialisation in the areas of law and business.
4. Graduates will have options to choose further study in the legal profession, by taking, for examples, CPE, LLB, LLM or JD courses.
5. Graduates of this programme may choose to engage in further full-time study of 1.5 to 2 years through Shue Yan University, to complete a Bachelor of Laws degree with either the China University of Political Science and Law or the University of New England, Australia.
6. Successful students may have the opportunity to study on the Corporate Governance and Management Concentration in order to gain exemption from Hong Kong Institute of Chartered Secretaries(HKICS) professional examinations, Part 1, towards Qualification as a Chartered Company Secretary.

Website

<http://www.hksyu.edu/lawbus>

法律與商業學系

法律與商業（榮譽）商學士

課程特色

1. 此項課程將法律及商業知識結合。主要目標是培植具備商業及法律專業知識和能力的學生，希望她/ 他們今後能在有規管的商業環境中發揮作用。
2. 我們明白香港為國際金融中心及中國在全球經濟日益重要的地位，希望能使學生在這環境中能有充份知識及能力有效工作。
3. 課程配搭靈活，學生可自由選擇不同種類法律或商業專門課程，可以自行決定其將來發展之取向。
4. 本課程重視培養學生的獨立思考及分析批判能力。
5. 本課程亦著重提高學生之中英文寫作及語言表達能力。

課程目標

1. 培養學生能獨立思考及具有分析批判之能力。
2. 讓學生明白(一)法律與商業的互動；及(二)法律在有效及有責任商業交易中的角色。
3. 使學生所掌握之核心商業及法律原理，能運用於現今有規範的商業環境。
4. 使學生具備商業技能和法律知識。
5. 使學生將來能在本地和國際商業環境中發揮其作用。

主要課程

• 批判思維	• 銀行法	• 商業量化方法
• 英文應用與寫作	• 商務爭端解決	• 市場學原理
• 中國語文	• 財產法	• 組織行為
• 法律研究及寫作	• 民事侵權法	• 貨幣與銀行
• 法律程序	• 金融法	• 高級商業報告寫作
• 憲法	• 衡平及信託法	• 商業策略
• 中國法律制度	• 刑事法	• 當代企業管治議題
• 中國商業法	• 經濟學導論	• 香港金融機構
• 合同法	• 財務會計	• 公司秘書學
• 公司法	• 管理原理及應用	• 保險

就業及升學前景

1. 畢業生具備各種商業及法律知識及能力，有助其將來在多元化的商業環境之發展。
2. 畢業生通過法律及商業專業知識相結合的訓練，對其將來經營企業或從事管理工作有極大幫助。
3. 畢業生已有專業知識基礎，將來可繼續在法律或商業專業繼續深造和發展。
4. 畢業生有機會選擇繼續進修法律專業，透過例如：持續專業進修(CPE)、法律學士(LLB)、法律碩士(LLM)或法律博士(JD)等課程投身法律專業。
5. 學生可選擇加修中國政法大學或澳洲新英倫大學的法律學士學位，透過額外1年半至2年的全日制課程，可同時取得樹仁大學頒授的法律與商業（榮譽）商學士及中國政法大學或澳洲新英倫大學的法律學士。
6. 學生有機會修讀課程內之企業管治及管理專業，並於完成本課程後獲取「香港特許秘書公會」第一部份之考試豁免，投身公司秘書專業。

網址

<http://www.hksyu.edu/lawbus>



Department of Social Work

BACHELOR OF SOCIAL WORK (HONS)

Mission

To develop competent social work professionals who are able to practise in a wide range of service settings.

Goals

To enable students to become generalist social workers who are:

1. equipped with a person-in-environment perspective;
2. able to understand human diversity and at-risk targets and develop skills to address social needs; and
3. committed to:
 - the objectives, values and ethics of the social work profession;
 - multi-level approaches in problem-solving; and
 - the continuous development of professional self.

Features

1. The 4-year full-time honours degree programme gives students a first qualification in social work. A generalist model is adopted to equip students with theories, knowledge and skills in social work.
2. Students are offered 3 supervised fieldwork placements, which is a unique pattern of fieldwork practice in current social work training in the territory. As a pre-placement exposure, Year 2 students are required to undertake 100 hours of service in social service organizations.
3. Courses on social work research methods, programme evaluation and quality management are offered to enable students to develop competence in research and programme evaluation.
4. In the final year, students are required to complete an Honours Project to crystallise what they have learnt for the development of their professional niche.

Social Work Courses

Year 1:

Principles of Sociology
Introduction to Philosophy of Social Welfare & Social Work
Social Welfare System and Social Services in Hong Kong
Self-understanding and Self-development I & II

Year 2:

Theories and Methods in Working with Individuals
Advanced Case Work
Theories and Methods in Groups
Advanced Group Work
Human Development and Social Environment I & II
Theories and Methods in Community Work
Working with Community Groups
Social Work Research I & II
Volunteerism & Community Services
Social Work Practice in China
Contemporary Social Issues

Year 3:

Social Policy and Planning
Working with Marginal Youth
Ethics for Social Workers
Working with Family and Children
Working with the Aged
Programme Evaluation
Integrative Practice Seminar I & II
Working with New Arrivals
Fieldwork I & II
Fieldwork III (Summer Block Placement)
Law and Social Work
English for Social Workers

Year 4:

Residential Care for Young People with Adjustment Problems
Working with People with Intellectual Disabilities
School Social Work
Integrative Practice Seminar III & IV
Social Work Practice in Mental Health
Fieldwork IV & V
Social Work Management
Honours Project I & II
Basic Skills in Family Therapy

Career Prospects

Graduates of the BSW (Hons) Programme:

1. are eligible to apply for registration as Registered Social Worker (RSW) with the Social Workers Registration Board;
2. can apply for social work posts in the Social Welfare Department of the HKSAR, non-government organizations and related social service organizations;
3. can apply for posts related to human services in government departments and profit and non-profit making organizations;
4. Since 1981, Hong Kong Shue Yan University and the University of Alabama (USA) have jointly offered a MSW (Part 1) programme in Hong Kong. A student after completion of Part 1 in Hong Kong may transfer to Alabama and complete the MSW programme.

Website

<http://www.hksyu.edu/sw>

社會工作學系

社會工作（榮譽）學士

使命

培養可在不同社會服務範疇工作的社會工作通才。

目標

訓練學生成為具有下列素質的社會工作者：

1. 掌握人與環境關係的概念；
2. 理解多元性和高危群體，並發展技巧回應社會需要；及
3. 承擔：
 - 社會工作專業的目標、價值和道德；
 - 以多層面的方法解決問題；及
 - 持續發展自己的專業。

特色

1. 四年全日制的社會工作（榮譽）學位課程，採用通才教育模式，讓學生掌握社會工作的理論、知識和技巧。
2. 提供三次督導實習，這是本港社會工作教育中一個獨有的模式。此外，學生在第二年內，須在不同社會服務機構服務100小時，作為實習前的預試。
3. 課程內容著重社會工作研究方法、程序評估和優質管理，培養學生發展有關方面的能力。
4. 學生須於第四年完成畢業論文，總結四年的專業社會工作教育，發展個人的專業位置。

主要課程

第一年：

社會學原理
社會福利與社會工作導論
香港社會福利制度與社會服務概況
自我認識及自我發展 I & II

第二年：

個案社會工作理論與方法
個案社會工作進階
小組社會工作理論與方法
小組社會工作進階
人類發展與社會環境 I & II
社區工作理論與方法
社區群體服務
社會工作研究 I & II
義務工作與社區服務
中國社會工作
現代社會專題

第三年：

社會政策與規劃
邊緣青少年服務
社會工作道德與操守
家庭及兒童服務
長者服務
程序評估
綜合理論與實踐專題研討 I & II
新來港人士服務
社會工作實習 I & II
社會工作實習 III (暑期實習)
法律與社會工作
社會工作者英語

第四年：

有適應困難的青少年院舍服務
智障人士服務
學校社會工作服務
綜合理論與實踐專題研討 III & IV
社會工作與精神健康
社會工作實習 IV & V
社會工作行政與管理
畢業論文 I & II
家庭治療法基本訓練

就業及升學前景

社會工作（榮譽）學士畢業生：

1. 合資格向社會工作者註冊局申請成為註冊社會工作者(Registered Social Worker)；
2. 可申請香港特別行政區政府社會福利署、非政府及相關社會服務機構的社會工作職位；
3. 可申請其他政府部門及牟利或非牟利機構的有關職位；
4. 本校自1981年起與美國亞拉巴馬大學合辦社會工作碩士課程首部份，在香港修讀後可赴美完成碩士學位課程。

網址

<http://www.hksyu.edu/sw>

Department of Sociology

BACHELOR OF SOCIAL SCIENCES (HONS) IN SOCIOLOGY

Special Features

Sociology is concerned with investigating the structure of groups, organizations, and societies, and how these various structures influence human behaviour. Sociology is an expanding field of study whose potential is increasingly being recognized by those who are responsible for the formation of social policy and the creation of social intervention programmes.

Aims and Objectives

The BSocSc (Hons) in Sociology is designed to provide students with a coherent body of sociological knowledge and the analytical skills necessary for identifying social problems and proposing logical solutions. In line with this general objective the Department of Sociology has established five aims:

1. To foster critical and creative thinking as well as aid students in developing their oral and written communication skills.
2. To provide students with the scientific techniques necessary for the study of groups and social institutions, with special emphasis on Chinese culture and society.
3. To introduce students to a broad spectrum of sociological knowledge, including its perspective, history, theories, concepts, methods, and uses for understanding social institutions and social relations.
4. To enhance students' competence in arriving at a deeper understanding of social issues in Hong Kong and when appropriate proposing logical solutions to them.
5. To lay a broad and solid foundation for pursuing a career in a wide number of possible fields by enhancing students' occupational flexibility required in a rapidly changing labor market.

Selected Courses

- Introduction to Sociology
- Introduction to Anthropology
- The Art of Reasoning
- Introduction to Statistics
- Social Research Methods
- Sociological Theory I & II
- Applied Qualitative Research Methods
- Applied Quantitative Research Methods
- Chinese Culture and Society
- Popular Culture
- Social Control
- Gender Relations
- Hong Kong in a Global World
- Art and Society
- Social Problems
- Criminology
- Urban Sociology
- Sociology of Entrepreneurship
- Economic Sociology
- Sociology Internship
- Selected Topics
- Honours Project

Career Prospects

Graduates of the Sociology programme have found employment in a wide variety of positions. A recent review of the employment status of our graduates found that nearly all found employment in government or the private sector within four months after their graduation in June.

Sociology graduates are commonly found in such areas as:

1. Customer services and sales;
2. Welfare and social services;
3. Education;
4. Administrative positions in both the public and private sectors; and
5. Further studies in sociology and related disciplines in tertiary institutions both locally and overseas.

Website

<http://www.hksyu.edu/sociology>

社會學系

社會學（榮譽）社會科學學士

課程特色

社會學著重探討各種團體、組織及社會的結構，以及這些結構如何影響人的行為。它是一門不斷擴展的學科，其潛力日益被負責社會政策的制定者及社會發展的規劃者所重視。

目的與抱負

社會學(榮譽)社會科學學士的課程設計，是要提供學生融貫的社會學知識及分析技巧，以辨析社會問題及提出合理解決方案。依此抱負，社會學系為課程制定以下五個目的：

1. 培養同學的批判及創意思維，發展其口語及書寫溝通技巧。
2. 傳授分析群體及社會建制所需的科研技巧，尤以華人社會及文化為重。
3. 教導同學社會學的廣博知識，包括其視野、歷史、理論、概念及方法，以此了解社會建制及社會關係。
4. 提昇學生對香港社會議題作深入省思及提出合理解決方案的能力。
5. 注重完善的基礎教育，以便同學能於不同範疇尋找工作；加強同學的就業彈性，適應時刻轉變的市場需要。

主要課程

- 社會學導論
- 人類學導論
- 思考藝術
- 統計學導論
- 社會研究方法
- 社會學理論I & II
- 應用質性研究方法
- 應用量化研究方法
- 中國文化與社會
- 流行文化
- 社會控制
- 兩性關係
- 全球世界中之香港
- 藝術與社會
- 社會問題
- 犯罪學
- 都市社會學
- 企業社會學
- 經濟社會學
- 社會學實習課程
- 專題研究
- 畢業論文

就業前景

本系畢業生從事的職業甚為廣泛。最新的就業調查顯示，畢業同學接近全數於六月畢業後四個月之內在政府或私營機構成功就業。

社會學畢業生普遍從事：

1. 客戶服務及銷售；
2. 福利及社會服務；
3. 教育工作；
4. 公營和私營部門的行政職位；以及
5. 本地或海外大學升學。

網址

<http://www.hksyu.edu/sociology>



Part I Programme for Bachelor of Science / Arts (Honours) in Economics collaborated with University of Leicester, U.K. (Ref. No.: 451163/451164)*

Minimum Entry Requirements

1. HKDSE applicants must have attained:
 - English Language: Level 3 or above;
 - Mathematics: Level 2 or above;
 - Liberal studies: Level 2 or above; and
 - Two elective subjects: Level 3 or above.

Merits in Applied Learning subjects will be used for additional consideration.

2. Other qualifications:
 - a. Hong Kong Associate Degree/Higher Diploma Holders;
 - b. GCE and GCSE (2A3O); or
 - c. Other equivalent academic qualifications (subject to assessment by the University).

Course Structure

The Bachelor of Science / Arts (Honours) in Economics programme is divided into 2 parts. Part I is conducted at Hong Kong Shue Yan University (1 year's studies) and Part II is conducted at the University of Leicester, UK (2 years' studies).

Students who have achieved a Grade Point Average of 2.7 or above, with at least a D in all courses, have obtained a score of 600 in TOEFL; 6.5 in IELTS will be eligible to transfer to the second year of the programme at the university of Leicester.

Major Courses

- Basic Microeconomics
- Basic Macroeconomics
- Mathematics for Economics and Finance
- Economic Statistics
- Intermediate Microeconomics
- Intermediate Macroeconomics
- Money & Banking
- Financial Accounting
- English Writing I & II
- Introduction to Information Technology
- Logic

Scholarship

The University of Leicester offers an annual scholarship of £2,000[†] for successful transferees.

Career Prospects

Graduates from these Economics degree programmes at Leicester are equipped for many career directions, including business management, accountancy, banking, business, market and financial analysis; government service; teaching and postgraduate study.

Enquiries

Tel: 2860 5194

Email: pkleung@hksyu.edu

* The above programmes are exempted courses under the Non-local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognize any qualifications to which these courses may lead. Please visit www.edb.gov.hk/ncr for the list of exempted courses.

† The scholarship is subject to change each year and is at the discretion of the partner institute.

經濟學本科榮譽學位課程(第一部份)— 香港樹仁大學與英國列斯特大學合辦學位課程 (參考編號：451163/451164)*

申請資格

1. 申請人必須在香港中學文憑考試中，考取下列成績：

- 英國語文科3級或以上；
- 數學科2級或以上；
- 通識教育科2級或以上；及
- 另加2科選修科達3級或以上成績。

應用學習科目考取達標並成績優異者可作參考資料用。

2. 其他學歷申請人：

- a. 持有香港副學士/高級文憑畢業證書者，或
- b. GCE及GCSE考獲2A3O，或
- c. 其他同等學歷(須經大學審批認可)。

課程結構

本課程共分兩部份：(第一部份)於香港樹仁大學修讀一年級課程；(第二部份)於英國列斯特大學修畢二、三年級課程。

學生須於樹仁大學一年級課程中取得以下成績，方符合升讀英國列斯特大學經濟學榮譽學位課程二年級：

1. (GPA) 2.7或以上，所有科目合格，及
2. 英文托福考試(TOEFL)考獲600分；或
3. 國際英語水平測試(IELTS)考獲6.5。

第一部份課程主修科目

• 微觀經濟學	• 中級宏觀經濟學
• 宏觀經濟學	• 貨幣與銀行
• 經濟及金融數學	• 財務會計
• 經濟統計學	• 英文寫作 I及II
• 中級微觀經濟學	• 電腦科技導論
• 邏輯學	

獎學金

列斯特大學每年提供 £ 2,000[†] 獎學金予符合課程晉升要求的學生。

畢業生出路

完成本課程後，畢業生皆具備穩固的經濟理論基礎以及有能力應用所學於各行各業，包括工商業、會計、銀行、市場推廣、財經分析、公共事務、教育事務等等，或選擇繼續升學進修，從而提升資歷。

查詢

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* 以上課程根據《非本地高等及專業教育(規管)條例》獲豁免註冊。個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。有關豁免課程目錄，請瀏覽www.edb.gov.hk/ncr

[†] 獎學金金額有可能變動，最終由列斯特大學決定。

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